

Title: Director Crushing and Screening Sales

TL of Florida is a strong and growing heavy equipment dealer with locations in Miami and Fort Pierce Florida. TL of Florida which currently represents Terex Articulated and Rigid Trucks for all of Southern Florida is planning its next phase of growth which will involve acquisition of leading line of crushing and screening equipment.

The Director of Crushing and Screening Sales report to the Co-CEOs of TL and will be responsible for all aspects of TL's crushing and screening sales including development of sales and marketing strategy, key account identification, key account management, sales, rental, and financing of crushing and screening equipment.

The successful candidate for this important new role will have proven experience in the sales, rental and financing of crushing and screening equipment in Southern Florida as well as a strong reputation with key accounts and the ability to attract, and retain sales people, service technicians.

This position will have a competitive base salary and success will be measured based on:

1. C&S unit sales
2. C&S revenue
3. C&S gross margins
4. C&S parts and service revenue.

TL of Florida is an equal opportunity employer. Please submit resumes and references to marcel@tlofflorida.com

